



Louisa Schlegel

Graphic Designer

Education

Savannah College of Art and Design (SCAD)

Bachelor of Fine Arts | Graphic Design
Minors: Motion Media, Packaging Design
Savannah, GA

2018-2021

Phoenix College

Certificate | Media Arts: Digital Animation
Phoenix, AZ

2014-2015

Northern Arizona University (NAU)

Bachelor of Fine Arts | Painting
Flagstaff, AZ

2009-2014

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Software

Illustrator

Photoshop

In-Design

Artios CAD

Kongsberg CAD Table

Esko Software

Procreate

Microsoft Word

Microsoft Excel

Skills

Package Design

Branding & Identity

Typography

Mock-Ups

Creativity

Problem Solving

Collaboration

Time Management

Professional

Conceptual

Story Teller

Imaginative

Organized

Detail Oriented

Team Oriented

References

Available upon request

Experience

Smurfit Westrock

Graphic Designer
Chandler, AZ

October 2021-November 2025

- Interfaced with customers about packaging needs and worked with customers to bring their designs into reality.
- Created designs/new artwork based on customer needs and production capabilities.
- Translated customer artwork into accurate print ready production art files for flexographic and die cutting presses.
- Used Adobe Illustrator, Photoshop and Artios CAD to prepare art files for finalized art for customer approval and tooling vendors.
- Ensured all artwork met all technical and production requirements including dielines, bleeds, trapping, screens, and resolutions in all vector artwork.
- Communicated to the customer improvements, enhancements, and changes to designs for cost effectiveness and machine capabilities.
- Collaborated with multiple teams (i.e. sales, production and customer service) to resolve any issues and obstacles throughout the development process.
- Checked new tooling for correct size, graphics, and errors or damage. Responsible for interactions with print plate vendors about requesting quotes for all repairs/replacements. Coordinated pick ups and returns for print plates to respond to due dates.

Freelance

Graphic Designer
Chandler, AZ

April 2021-October 2021

- Communicated with client virtually by email and Zoom to receive assignments and critique designs.
- Researched color, typography, illustrations and art style to reflect client's needs.
- Prepared and illustrated multiple iterations of product.

My Pet Defense

Graphic Design Intern
Virtual

March 2020-May 2020

- Communicated with colleagues virtually by email, Slack and Zoom to receive assignments, and critique designs.
- Developed and designed logos for a new brand the company was exploring.
- Prepared and illustrated multiple iterations of give away stickers for a monthly theme.
- Devised illustrations and patterns for package design within company package dielines.

Green Living AZ Magazine

Graphic Design Intern
Scottsdale, AZ

June 2019-August 2019

- Prepared magazine ads for clients.
- Assisted with company projects to promote the magazine.

First Page Marketing

Graphic Design Intern
Savannah, GA

April 2019-May 2019

- Designed social media ads for the company.
- Researched typography and presented type studies for a new company brand.